



INTENT DATA.IO
THE RIGHT PEOPLE AT THE RIGHT TIME

www.IntentData.io



Quick Launch

Get Value From Your Data...
NOW!

Getting Started Fast

Every company we work with thinks carefully about the best data option for their use cases and requirements. And then, once they've selected *IntentData.io* they want to move quickly to realize value of their investment.

That's our focus. To help companies realize value from their data in days. And then to keep unlocking additional value over weeks, months and years.

So we start fast - *all we need from you are a few details around your ideal buyer profile and key industries into which you sell.* Our AI will create a detailed framework for your review. No black box! We build the machine and a couple days later you've got data! And of course then we tweak it as we go, getting more and more accurate.



I simply don't have time. I need new tools to deliver quick wins and short-term value.

Sure, we can work on long-term, complicated plays over time...once we know it works.

IntentData.io's process is so simple it's easy for the busiest team to implement. It's so effective it uncovers insights we'd never even considered.



Integration

We'll help you connect your CRM or marketing automation so the data flows straight in. No need for imports and extra data management.



Key Alerts

We'll help you build the key alerts your colleagues will value. Target account taking action? Current customer engaged with competitors? Let's make sure they know.



Segmentation

Some leads are hot. Some are smoking hot. Which are which? We'll help you build rules for segmentation and prioritization, as well as custom audiences and more.

About IntentData.io

We are a woman-owned marketing technology company based on Boston, MA. An early innovator in the buyer intent data space, we help companies activate data - through coaching and activation programs.

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